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BC STATS

Service BC
Ministry of Labour and Citizens' Services

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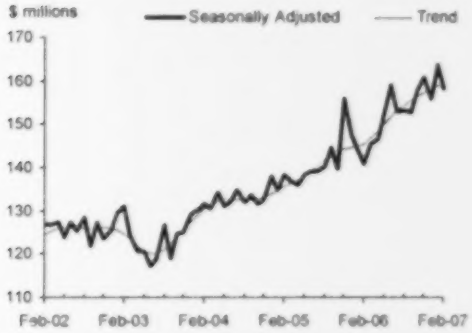
Tourism Sector Monitor ◆ May 2007

Room Revenue

After climbing 5.1% in January, room revenues slumped 3.3% in February with six out of eight regions posting decreases in room receipts. Due to a slow-down at work camps that serve seasonal workers in the area, Northeast experienced the largest decline (-14.1%) in room receipts. Thompson-Okanagan lost ground as revenues fell 11.7%. Nechako (-5.1%), Vancouver Island/Coast (-5.0%), and Cariboo (-0.5%) were also off with respect to revenues. However, business in Kootenay (+2.6%) and North Coast (+0.2%) increased moderately.

Room revenues slumped in February



Decreases in room revenues were recorded for all accommodation types in February. Vacation rentals (-3.0%) and motels (-2.3%) across the province, which fared well in January, saw revenue fall. With virtually no change in room receipts at large hotels (151-250 rooms), declines in revenues at small hotels (1-75 rooms, -1.8%) and very large hotels (251+ rooms; -0.9%) offset the small increase at mid-size hotels (76-150 rooms; +0.1%), resulting an overall 0.6% drop in total hotel receipts. Other types of accommodations, including fishing lodges, bed and breakfasts, and campgrounds, saw weaker revenue performance (-0.9%)

Table 1. Room Revenue
(seasonally adjusted)

Accommodation Type	Feb 07 ($000)	Jan 07 ($000)	% change
Total	158,200	163,642	-3.3
Hotels	118,409	119,127	-0.6
Motels	21,260	21,754	-2.3
Other Accommodations	21,425	21,875	-2.1
Regions (Top 3 performers)			
Kootenay	7,672	7,478	+2.6
North Coast	1,982	1,978	+0.2
Mainland/Southwest	85,922	86,077	-0.2

Visitor Entries

The number of travellers arriving in Canada through BC fell (-0.9%) in February. This drop in the overall total is largely due to a slump in the number of visitors from the US (-1.3%) with fewer same-day (-2.1%) travels and overnight stays (-0.9%) in February.

Visits to Canada from overseas locations inched up (+0.3%), which can be explained by increases in the number of both European (+1.7%) and Oceanian (+0.4%) travellers coming to BC, overshadowing the dip in Asian entries (-1.3%).

The number of Canadians returning home through BC slipped (-5.8%) in February. Trips to the US were off 6.7%, and there was also a smaller number of Canadians that returned home from overseas (-0.2%).

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Visitor entries dropped 0.9% in February

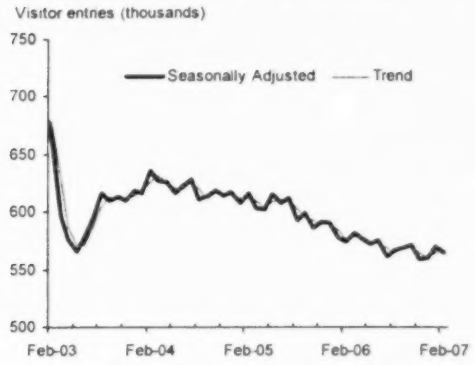


Table 2. Traveller Entries
(seasonally adjusted)

	Feb-07 ('000)	Jan-07 ('000)	% chg from Jan-07
American visitors			
Total	439	444	-1.3
Same-day	152	155	-2.1
Overnight	287	289	-0.9
Overseas visitors			
Total	126	125	0.3
Europe	43	42	1.7
UK	21	20	4.8
Asia	59	60	-1.3
Japan	17	16	1.8
Taiwan	6	6	13.8
Oceania	13	13	0.4

(BC STATS & Statistics Canada)

Note: Total Overseas visitors is not equal to the sum of visitors from Europe, Asia and Oceania since it includes other areas

Other Indicators

In February, BC's hotel occupancy rate dropped a significant 10.1 percentage points to 54.8%. Room rates in the province also fell to an average price of $119.20, down 1.8 percentage points from the previous month.

Passenger traffic at Vancouver (-0.9%) and Victoria (-1.1%) airports was slower in February. BC Ferries experienced drops in both vehicle (-0.4%) and passenger traffic (-1.2%). A moderate 1.0% increase in the number of vehicles on the Coquihalla was also recorded in February.

Revenues at BC's food service and drinking establishments fell 0.3% in February. Business at drinking establishments (-8.1%) slowed considerably, and this decline offset a small increase in receipts at BC's food service establishments (+0.2%).

Table 3. Other Tourism Indicators
(seasonally adjusted)

	Feb-07	Change from Jan-07
Hotel Industry		
Occupancy rate (%)	54.8	-10.1 pp.
Average room charge ($) *(Pannell Kerr Forster)*	119.20	-1.8 pp.
Airport Passengers	**(000s)**	**(%)**
Vancouver International Airport		
Total traffic	1,428	-0.9
US (trans-border)	359	-4.2
Other International	343	4.6
Canada (domestic) *(YVR)*	727	-1.7
Victoria International Airport		
Total traffic *(Victoria Airport Authority)*	118	-1.1
Transportation	**(000s)**	**(%)**
Coquihalla Highway		
Passenger Vehicles *(Ministry of Transportation & Highways)*	221	1.0
BC Ferries		
Vehicle Volume	711	-0.4
Passenger Volume *(BC Ferries)*	1,802	-1.2
Exchange Rates	**Cdn $**	
US $	0.854	0.00
UK Pound	0.436	0.00
Japanese Yen	102.902	0.47
Australian $ *(Statistics Canada)*	1.091	0.00

Note: pp. percentage points

Note to readers: all data in the *Tourism Sector Monitor* are reported on a **seasonally adjusted** basis.

A look ahead - March 2007

Early returns show that provincial room revenues trended up (+2.9%) in March, recovering some of the ground lost in February (-3.0%). All regions except Kootenay (-0.3%), which was the top performer in February, saw revenues perform well. Northeast (+17.9%) led the province in growth in room receipts. Nechako (+12.1%) and North Coast (+11.0%) also experienced substantial increases in revenues. Business at Mainland/Southwest (+3.7%) and Vancouver Island/Coast (+2.2%) grew after weak performances in February.

Overall, revenues at hotels rose 1.1% in March as hotels of all sizes experienced gains in room receipts. Revenues at vacation rentals bounced back (+13.9%) from the significant fall (-11.9%) in February. Fishing lodges, bed and breakfasts, and other types of accommodations (+3.6%), showed strong growth as well. However, revenues at motels continued to slump (-2.8%).

International visitor entries to Canada through BC continued to fall (-0.6%) in March. There were fewer travellers arriving from the US (-0.8%) as a decrease in overnight stays (-2.1%) was recorded. The number of visitors from overseas inched up (+0.1%) with a greater number of guests from both Asia (+0.1%) and Oceania (+2.3%) coming to BC, offsetting a decline in the number of visitors from Europe (-3.1%).

Passenger volume at Vancouver airport increased (+1.5%), and volume through Victoria airport also rose (+2.6%) in March. BC Ferries saw increases in both vehicle (+0.5%) and passenger (+0.4%) volume.

About preliminary numbers

Companies file their hotel room taxes with varying delays. The initial data retrieved by BC Stats may be revised considerably over the following months. BC Stats reports room revenues with a three-month lag. For example, data for January are not reported until April. However, we also briefly report "preliminary data" with a two-month lag.

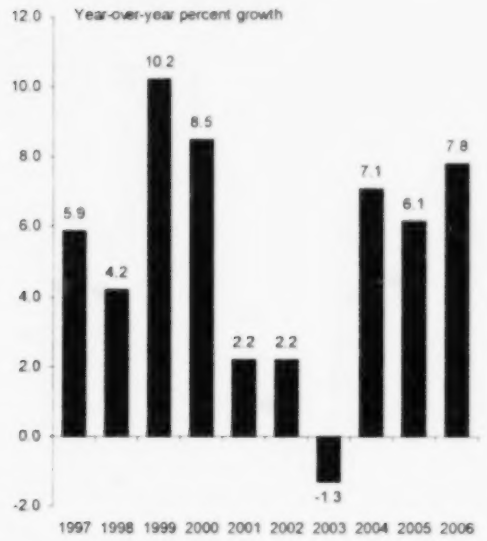
How accurate is the preliminary data? Over 17 reports in 2004 and 2005, BC room revenues changed (rose or fell on a month-over-month basis) on average by 1.7% (absolute value). The preliminary numbers—reported in the "look ahead" section—were less by an average of 0.2 percentage points partly because the initial data retrieved may not be complete until later that month. For example, if the preliminary figure is 1.5, the actual number probably is around 1.7. And if the preliminary figure is -0.5, the actual number is about -0.3.

Special Focus: Room Revenues in 2006

Revenues continued on an upward trend

Room revenues at hotels, motels and other establishments in British Columbia increased 7.8%, reaching over $1.8 billion in 2006, the highest level since 1995. The persistent growth for the third consecutive year highlights the strength of BC's tourism economy.

Persistent growth in room revenues in 2006 in BC

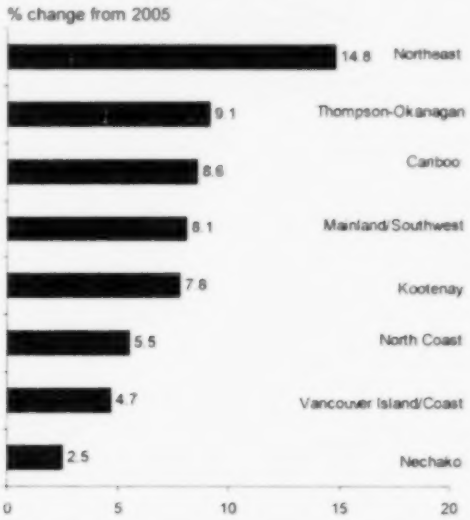


Data Source: BC Stats

Northeast continued to be the top performer in 2006

All regions of the province experienced increases in revenues in 2006. For the fourth time, the Northeast region outperformed the rest of BC, posting a growth rate of 14.8%. This follows a gain of 22.1% in 2003, 12.2% in 2004, and 21.9% in 2005. Thompson-Okanagan (+9.1%), Kootenay (+7.8%) and Vancouver Island/Coast (+4.7%) continued their upward trend since 1997. BC's most populated region, Mainland/Southwest (+8.1%), also made significant gains in room revenues. Cariboo (+8.6%) was also a major engine of revenue growth, as was North Coast (+5.5%). After a robust increase of 15.2% in 2005, revenues in Nechako rose only a moderate 2.5% in 2006.

Northeast outperformed the rest of BC in 2006



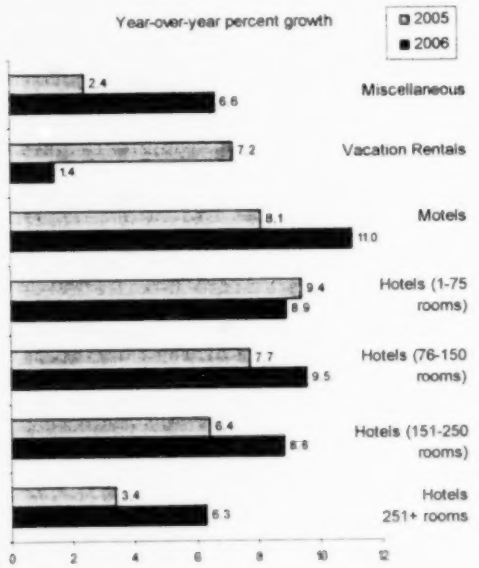
Data Source: BC Stats

Revenues up at all types of establishments

Motels (+11.0%) outperformed hotels (+8.1%), vacation rentals (+1.4%), and other types of accommodation properties (+6.6%; including bed and breakfast, fishing lodges and other types of short-term accommodation). This is not much different from 2005, when revenues at motels (+8.1%) surpassed those of hotels (+6.0%) and vacation rentals (+7.2%).

In 2006, motels posted strong, persistent and consistent increases, proving themselves to be strong competition for hotels, and replacing small hotels (1-75 rooms, +8.9%) as the top performers in 2006. Hotels with 76-150 rooms posted the strongest gain (+9.5%) among hotels, followed by large hotels (151-250 rooms, +8.8%). Very large hotels (251+ rooms) grew faster than they did in 2005, showing a 6.3% increase in revenues.

Small hotels posted strongest gain



Data Source: BC Stats

Table 1: Room Revenue by Development Region ($000), Seasonally Adjusted

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
Annual data									
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
2006	324,697	977,811	273,004	85,082	56,607	21,927	10,403	72,632	1,822,164
Annual growth rates									
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
2006	4.7	8.1	9.1	7.8	8.6	5.5	2.5	14.8	7.8
Monthly data									
Feb-06	26,927	74,094	21,613	6,605	4,556	1,762	866	4,555	140,978
Mar-06	26,504	78,105	21,643	6,706	4,667	1,747	816	5,406	145,593
Apr-06	26,511	77,990	22,035	6,787	4,707	1,733	797	5,997	146,557
May-06	26,967	81,798	22,633	7,027	4,743	1,825	839	6,930	152,760
Jun-06	26,844	87,953	22,774	7,138	4,571	1,839	859	7,121	159,100
Jul-06	26,480	82,719	22,274	7,074	4,711	1,807	881	6,978	152,925
Aug-06	26,552	81,944	23,292	7,288	4,559	1,796	868	6,887	153,186
Sep-06	26,955	81,188	23,450	7,085	4,719	1,893	874	6,559	152,724
Oct-06	27,706	85,951	23,677	7,365	4,778	1,927	922	5,503	157,829
Nov-06	28,116	87,373	23,752	7,231	4,945	1,987	923	6,376	160,703
Dec-06	28,383	82,502	23,899	7,656	5,062	2,021	905	5,315	155,742
Jan-07	29,496	86,077	27,462	7,478	5,052	1,978	920	5,180	163,642
Feb-07	28,034	85,922	24,240	7,672	5,025	1,982	873	4,452	158,200
Month-over-month growth rates									
Feb-06	0.6	-2.8	-1.6	-7.2	-0.7	10.8	1.6	-9.0	-2.1
Mar-06	-1.6	5.4	0.1	1.5	2.4	-0.9	-5.7	18.7	3.3
Apr-06	0.0	-0.1	1.8	1.2	0.9	-0.8	-2.4	10.9	0.7
May-06	1.7	4.9	2.7	3.5	0.8	5.3	5.2	15.5	4.2
Jun-06	-0.5	7.5	0.6	1.6	-3.6	0.8	2.5	2.8	4.2
Jul-06	-1.4	-6.0	-2.2	-0.9	3.0	-1.8	2.6	-2.0	-3.9
Aug-06	0.3	-0.9	4.6	3.0	-3.2	-0.6	-1.6	-1.3	0.2
Sep-06	1.5	-0.9	0.7	-2.8	3.5	5.4	0.8	-4.8	-0.3
Oct-06	2.8	5.9	1.0	4.0	1.3	1.8	5.4	-16.1	3.3
Nov-06	1.5	1.7	0.3	-1.8	3.5	3.1	0.1	15.9	1.8
Dec-06	0.9	-5.6	0.6	5.9	2.4	1.7	-1.9	-16.6	-3.1
Jan-07	3.9	4.3	14.9	-2.3	-0.2	-2.1	1.6	-2.5	5.1
Feb-07	-5.0	-0.2	-11.7	2.6	-0.5	0.2	-5.1	-14.1	-3.3

February month-over-month percent growth

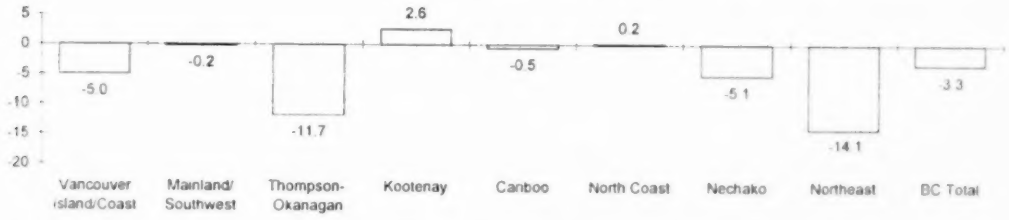


Table 2: Room Revenue by Accommodation Type ($000), Seasonally Adjusted

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	251+	151-250	76-150	1-75			
Annual data							
2002	465,543	188,385	297,026	174,173	181,785	112,442	86,833
2003	437,892	180,831	297,403	174,263	181,383	119,487	95,423
2004	467,820	198,608	321,679	185,673	195,057	124,438	98,902
2005	483,529	211,406	346,496	203,087	210,872	133,422	101,283
2006	513,978	230,059	379,559	221,171	234,119	135,298	107,979
Annual growth rates							
2002	3.5	-4.6	0.9	0.7	3.1	4.9	14.7
2003	-5.9	-4.0	0.1	0.1	-0.2	6.3	9.9
2004	6.8	9.8	8.2	6.5	7.5	4.1	3.6
2005	3.4	6.4	7.7	9.4	8.1	7.2	2.4
2006	6.3	8.8	9.5	8.9	11.0	1.4	6.6
Monthly data							
Feb-06	40,729	17,175	29,843	17,540	19,388	10,034	7,882
Mar-06	40,732	18,439	30,108	17,552	19,351	10,856	8,332
Apr-06	41,894	18,331	30,810	18,536	19,070	10,967	8,468
May-06	42,984	19,751	32,043	18,623	19,261	11,943	9,008
Jun-06	46,079	19,242	31,541	18,578	19,246	11,838	9,433
Jul-06	43,118	19,125	31,614	18,481	18,917	11,835	9,503
Aug-06	42,387	19,067	31,732	18,426	19,403	11,787	9,310
Sep-06	41,777	19,469	32,171	18,612	19,345	11,531	9,383
Oct-06	44,829	21,050	32,967	19,034	20,134	11,324	9,526
Nov-06	44,497	20,711	33,370	19,423	20,183	11,649	9,492
Dec-06	43,706	19,816	32,995	18,819	20,580	11,389	9,822
Jan-07	45,593	20,627	33,802	19,104	21,754	11,808	10,067
Feb-07	45,181	20,627	33,849	18,753	21,260	11,452	9,973
Month-over-month growth rates							
Feb-06	-1.3	-3.9	-1.7	0.0	0.7	-1.1	0.8
Mar-06	0.0	7.4	0.9	0.1	-0.2	8.2	5.7
Apr-06	2.9	-0.6	2.3	5.6	-1.5	1.0	1.6
May-06	2.6	7.7	4.0	0.5	1.0	8.9	6.4
Jun-06	7.2	-2.6	-1.6	-0.2	-0.1	-0.9	4.7
Jul-06	-6.4	-0.6	0.2	-0.5	-1.7	0.0	0.7
Aug-06	-1.7	-0.3	0.4	-0.3	2.6	-0.4	-2.0
Sep-06	-1.4	2.1	1.4	1.0	-0.3	-2.2	0.8
Oct-06	7.3	8.1	2.5	2.3	4.1	-1.8	1.5
Nov-06	-0.7	-1.6	1.2	2.0	0.1	2.9	-0.4
Dec-06	-1.8	-4.3	-1.1	-3.1	2.1	-2.2	3.5
Jan-07	4.3	4.1	2.4	1.5	5.7	3.7	2.5
Feb-07	-0.9	0.0	0.1	-1.8	-2.3	-3.0	-0.9

February month-over-month percent growth

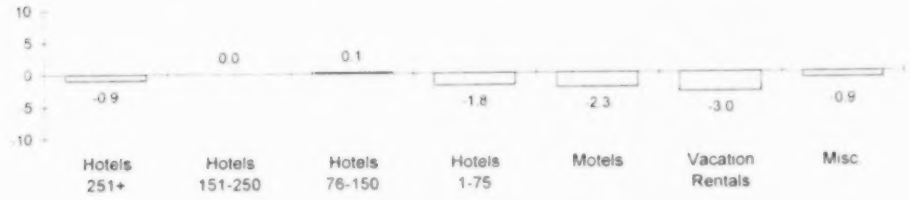


Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Feb-07	YTD 07	Feb-06	YTD 06	Feb-07	Feb-06	Feb-07	Feb-06
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	**8,657**	**15,310**	**-0.2**	**0.7**	**148**	**-12**	**8,091**	**-179**
Total - Hotels	7,310	12,854	-1.4	-0.4	64	-3	5,520	-73
76+ Rooms	5,669	9,956	-1.0	0.9	26	0	3,927	-10
1-75 Rooms	1,641	2,898	-3.0	-4.4	38	-3	1,593	-63
Motels	790	1,471	17.5	17.0	25	-5	1,060	-121
Vacation Rentals	130	257	-26.0	-23.3	26	0	304	12
19 Cowichan Valley								
Total - All accommodation types	**507**	**1,021**	**14.3**	**23.2**	**34**	**0**	**669**	**12**
Motels	138	243	30.5	40.6	16	-2	310	-29
21 Nanaimo								
Total - All accommodation types	**2,237**	**4,282**	**7.5**	**13.5**	**58**	**-1**	**2,325**	**-92**
Total - Hotels	1,373	2,621	10.7	16.4	17	-1	1,085	-64
Motels	434	816	23.1	21.6	21	-1	584	-43
Vacation Rentals	379	748	-12.5	0.1	16	1	540	13
23 Alberni-Clayoquot								
Total - All accommodation types	**1,920**	**3,464**	**-4.5**	**2.9**	**52**	**-1**	**1,399**	**-17**
Motels	160	292	5.2	-1.0	18	-2	372	-36
Motels	743	1,358	-14.3	-7.1	14	-6	336	
Vacation Rentals	743	1,358	-14.3	-7.1	14	2	336	27
Miscellaneous	263	519	-1.5	11.3	13	3	371	177
25 Comox-Strathcona								
Total - All accommodation types	**2,088**	**4,102**	**16.6**	**22.2**	**55**	**7**	**1,502**	**33**
Motels	553	1,100	29.6	34.6	22	3	625	42
27 Powell River								
Total - All accommodation types	**235**	**449**	**2.8**	**7.2**	**20**	**2**	**410**	**20**
43 Mount Waddington								
Total - All accommodation types	**365**	**595**	**67.5**	**49.1**	**16**	**-1**	**589**	**1**
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	**2,972**	**5,402**	**3.2**	**4.6**	**69**	**2**	**2,505**	**52**
Total - Hotels	2,094	3,784	0.4	2.1	18	0	1,362	0
Motels	491	915	11.4	12.2	36	-1	920	-24
15 Greater Vancouver								
Total - All accommodation types	**45,753**	**86,960**	**11.6**	**10.0**	**230**	**-8**	**25,795**	**-483**
Total - Hotels	42,925	81,614	11.8	10.0	161	-3	22,874	-398
251+ Rooms	22,269	42,075	7.5	5.7	22	-2	8,940	-532
151-250 Rooms	8,910	16,747	27.2	22.9	26	0	5,061	109
76-150 Rooms	8,769	16,931	8.9	8.5	54	-1	5,824	-85
1-75 Rooms	2,978	5,861	13.1	13.0	59	0	3,049	110
Motels	1,121	2,178	2.9	4.3	35	-3	1,519	-89
Vacation Rentals	1,408	2,648	16.1	18.9	15	-3	501	-158
29 Sunshine Coast								
Total - All accommodation types	**280**	**554**	**24.3**	**26.3**	**16**	**0**	**332**	**3**
31 Squamish-Lillooet								
Total - All accommodation types	**31,249**	**60,127**	**21.7**	**20.7**	**95**	**-1**	**7,298**	**-47**
Total - Hotels	25,030	48,217	17.8	17.4	44	-1	5,624	-41
1-75 Rooms	1,619	3,007	11.0	8.7	17	-1	614	-41
Vacation Rentals	5,180	9,993	44.2	41.1	30	0	1,235	-22
Miscellaneous	925	1,693	24.7	17.9	14	0	255	1
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	**1,487**	**2,733**	**-7.2**	**-4.3**	**81**	**-4**	**2,699**	**-139**
Total - Hotels	839	1,597	-3.6	3.6	16	0	1,162	12
Motels	406	761	0.5	-0.1	48	-3	1,218	-114

Table 3: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Feb-07	YTD 07	Feb-06	YTD 06	Feb-07	Feb-06	Feb-07	Feb-06
33 Thompson-Nicola								
Total - All accommodation types	**5,665**	**10,821**	**11.4**	**13.4**	**131**	**-8**	**5,440**	**12**
Total - Hotels	2,411	4,472	22.9	21.6	34	-2	2,282	1
76+ Rooms	2,081	3,828	26.0	25.1	13	1	1,478	90
1-75 Rooms	329	643	6.3	4.5	21	-3	804	-89
Motels	999	2,037	10.2	11.3	72	-5	2,158	-199
35 Central Okanagan								
Total - All accommodation types	**5,474**	**11,630**	**6.7**	**18.1**	**54**	**-1**	**3,844**	**184**
Total - Hotels	3,276	6,544	7.1	13.7	21	-1	1,912	-4
Motels	501	909	0.9	-3.3	19	-2	892	-117
37 North Okanagan								
Total - All accommodation types	**2,394**	**4,759**	**21.7**	**29.0**	**40**	**2**	**1,657**	**76**
Motels	350	651	26.3	18.4	18	0	586	0
39 Columbia-Shuswap								
Total - All accommodation types	**3,816**	**6,968**	**23.7**	**26.4**	**92**	**0**	**3,095**	**95**
Total - Hotels	1,328	2,457	28.5	31.8	19	1	1,113	115
Motels	1,098	2,035	24.0	29.1	39	-3	1,472	-38
Kootenay								
01 East Kootenay								
Total - All accommodation types	**6,465**	**11,431**	**18.7**	**11.1**	**97**	**-1**	**4,216**	**56**
Total - Hotels	2,119	3,902	16.3	12.3	30	3	1,710	165
Motels	759	1,246	23.5	11.4	35	-3	874	-97
Vacation Rentals	2,254	3,801	23.6	11.8	13	-1	945	-29
03 Central Kootenay								
Total - All accommodation types	**1,472**	**2,664**	**6.3**	**5.4**	**63**	**-6**	**1,472**	**2**
Total - Hotels	744	1,413	-2.1	4.2	16	-2	744	-12
Motels	330	530	17.4	8.6	26	0	507	3
05 Kootenay Boundary								
Total - All accommodation types	**762**	**1,426**	**12.4**	**19.3**	**31**	**-1**	**667**	**1**
Motels	210	410	-3.3	-1.4	20	-1	404	24
Cariboo								
41 Cariboo								
Total - All accommodation types	**936**	**1,859**	**2.3**	**1.8**	**55**	**-5**	**1,565**	**-153**
Motels	515	1,036	-1.3	-2.1	31	-3	913	-89
53 Fraser-Fort George								
Total - All accommodation types	**2,429**	**4,651**	**13.9**	**13.9**	**51**	**2**	**2,552**	**34**
Total - Hotels	1,830	3,510	15.0	15.0	20	1	1,489	27
Motels	500	941	11.5	10.0	27	0	958	0
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	**662**	**1,016**	**15.6**	**18.0**	**27**	**1**	**933**	**39**
151-250 Rooms	187	261	18.6	22.7	11	11	328	0
49 Kitimat-Stikine								
Total - All accommodation types	**564**	**1,071**	**11.1**	**17.2**	**28**	**1**	**755**	**15**
Motels	216	430	29.4	33.3	16	1	383	13
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	**596**	**1,176**	**-0.2**	**5.4**	**39**	**1**	**1,052**	**-31**
Motels	320	648	-12.2	-7.0	22	-2	631	-56
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	**6,172**	**11,883**	**-2.0**	**1.2**	**65**	**4**	**2,965**	**-14**
Total - Hotels	3,467	6,485	10.2	5.1	26	4	1,759	280
Motels	2,203	4,415	1.9	15.4	32	1	1,025	56

"." Data for regions with fewer than 10 properties reporting can not be released

Table 4: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue ($000)		% change from		Properties (#)	# chg from	Rooms (#)	# chg from
	Feb-07	YTD 07	Feb-06	YTD 06	Feb-07	Feb-06	Feb-07	Feb-06
Vancouver Island/Coast	**16,123**	**29,362**	**4.0**	**7.0**	**388**	**-5**	**15,082**	**-203**
Victoria (C)	7,177	12,648	0.1	1.9	79	-2	5,806	3
Other CRD	1,023	1,812	-0.2	-2.8	58	-12	1,962	-179
Nanaimo (C)	1,569	3,004	19.0	22.6	22	0	1,230	0
Port Alberni (C)	263	519	-1.5	11.3	13	0	371	1
Courtenay (C)	908	1,781	8.9	16.4	11	0	432	-11
Rest of Development Region	5,182	9,598	6.0	10.3	216	9	5,281	-17
Mainland/Southwest	**80,253**	**153,043**	**15.0**	**13.8**	**410**	**-7**	**35,930**	**-475**
Downtown Vancouver (C)	26,111	49,031	10.1	7.5	77	-9	12,468	-727
Other Vancouver (C)	3,191	5,987	14.9	13.1	33	-1	2,874	-53
Richmond (C)	8,822	17,178	14.7	13.8	24	0	4,104	2
Burnaby (C)	1,850	3,477	10.3	6.3	10	-1	1,321	292
Other GVRD	5,779	11,286	12.8	15.0	85	2	5,010	313
Whistler (DM)	30,436	58,628	21.4	20.5	72	-3	6,641	-130
Rest of Development Region	4,065	7,456	10.1	10.6	109	5	3,512	-172
Thompson/Okanagan	**18,836**	**36,912**	**11.7**	**17.4**	**398**	**-11**	**16,735**	**228**
Penticton (C)	838	1,557	-14.4	-10.1	31	-4	1,408	-116
Kamloops (C)	4,770	8,948	12.2	12.5	69	2	4,015	267
Kelowna (C)	5,264	11,108	6.9	18.7	45	-1	3,236	16
Vernon (C)	2,361	4,646	21.6	28.5	33	2	1,522	76
Revelstoke (C)	1,357	2,645	10.2	15.2	26	0	1,029	0
Rest of Development Region	4,246	8,010	19.9	23.5	194	-10	5,525	-15
Kootenay	**8,699**	**15,521**	**15.9**	**10.8**	**191**	**-8**	**6,355**	**59**
Cranbrook (C)	750	1,284	52.9	36.9	18	1	823	30
Nelson (C)	618	1,128	1.8	8.3	15	1	523	53
Rest of Development Region	7,331	13,108	14.4	8.9	173	-9	5,532	29
Cariboo	**3,365**	**6,509**	**10.4**	**10.2**	**106**	**-3**	**4,117**	**-119**
Quesnel (C)	188	383	-6.4	-5.5	11	0	418	0
Williams Lake (C)	312	626	10.2	3.9	10	-1	481	-53
Prince George (C)	1,790	3,386	12.1	10.3	28	1	1,766	27
Rest of Development Region	1,075	2,115	11.1	15.5	57	-3	1,452	-93
North Coast	**1,226**	**2,087**	**13.5**	**17.6**	**55**	**2**	**1,688**	**54**
Prince Rupert (C)	572	870	13.9	16.4	15	0	761	0
Terrace (C)	367	685	23.9	20.3	11	0	407	1
Rest of Development Region	286	533	1.7	16.3	29	2	520	53
Nechako	**596**	**1,176**	**-0.2**	**5.4**	**39**	**1**	**1,052**	**-31**
Smithers (T)	322	592	14.4	22.7	13	2	425	11
Rest of Development Region	274	584	-13.2	-7.9	26	-1	627	213
Northeast	**6,172**	**11,883**	**-2.0**	**1.2**	**65**	**4**	**2,965**	**-14**
Dawson Creek (C)	1,076	1,938	13.9	-2.7	15	2	556	80
Fort St. John (C)	2,707	5,483	-6.0	6.8	16	0	1,097	0
Rest of Development Region	2,389	4,463	-3.4	-3.4	34	2	1,312	-94

"-" Data for regions with fewer than 10 properties reporting can not be released.

Table 5: Historical Unadjusted Room Revenue by Development Region ($000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
Annual data									
2002	268,454	850,333	205,411	71,712	44,514	19,016	8,843	37,904	1,506,188
2003	272,990	810,455	213,447	72,167	43,064	19,364	8,929	46,266	1,486,681
2004	295,245	863,420	229,551	76,957	46,198	20,104	8,811	51,889	1,592,176
2005	310,117	904,553	250,184	78,922	52,134	20,779	10,152	63,252	1,690,093
2006	324,697	977,811	273,004	85,082	56,607	21,927	10,403	72,632	1,822,163
Annual growth rates									
2002	4.0	-0.5	7.9	11.9	4.6	-1.7	0.4	6.3	2.2
2003	1.7	-4.7	3.9	0.6	-3.3	1.8	1.0	22.1	-1.3
2004	8.2	6.5	7.5	6.6	7.3	3.8	-1.3	12.2	7.1
2005	5.0	4.8	9.0	2.6	12.8	3.4	15.2	21.9	6.1
2006	4.7	8.1	9.1	7.8	8.6	5.5	2.5	14.8	7.8
Monthly data									
Feb-06	15,500	69,761	16,869	7,507	3,048	1,080	598	6,296	120,659
Mar-06	19,822	79,478	18,825	7,596	4,013	1,154	687	7,857	139,432
Apr-06	21,809	65,299	15,171	5,029	4,214	1,035	546	5,175	118,279
May-06	29,007	82,732	21,585	5,733	5,047	1,766	807	4,613	151,290
Jun-06	35,072	101,555	26,284	6,675	5,630	3,096	1,105	6,198	185,617
Jul-06	46,646	111,202	41,336	10,939	6,913	3,601	1,220	7,052	228,911
Aug-06	52,844	115,547	46,715	12,072	6,894	3,420	1,284	6,947	245,723
Sep-06	38,204	93,594	28,093	8,495	6,276	2,670	1,304	6,701	185,338
Oct-06	23,109	68,031	17,168	5,154	4,832	1,392	1,087	5,866	126,638
Nov-06	15,554	55,638	10,841	3,207	3,627	1,168	706	5,946	96,687
Dec-06	15,200	70,266	15,541	6,169	3,252	851	539	4,530	116,348
Jan-07	13,239	72,790	18,076	6,822	3,144	861	580	5,712	121,224
Feb-07	16,123	80,253	18,836	8,699	3,365	1,226	596	6,172	135,270
Year-over-year percent changes									
Feb-06	7.1	2.0	2.2	2.2	7.7	5.4	-10.3	-31.8	0.2
Mar-06	0.6	9.5	-2.7	4.4	13.4	1.1	-18.3	6.1	5.8
Apr-06	2.5	8.5	12.8	4.0	0.0	2.4	-14.9	49.7	8.4
May-06	4.9	12.8	9.2	8.2	9.4	-6.7	-2.2	43.9	10.7
Jun-06	5.7	17.5	10.3	10.5	7.3	6.1	10.1	49.3	14.0
Jul-06	2.3	11.6	4.8	4.8	7.8	3.9	11.6	49.8	8.6
Aug-06	3.5	6.7	16.1	11.3	9.5	2.2	4.0	53.0	8.8
Sep-06	5.3	2.2	12.1	3.0	8.9	11.3	4.8	32.1	5.5
Oct-06	15.6	11.8	16.6	10.7	10.0	21.1	15.8	-4.5	12.2
Nov-06	3.9	2.1	6.8	6.1	8.7	16.1	8.1	22.9	4.6
Dec-06	3.3	4.1	7.4	18.3	6.9	22.7	3.1	-1.0	5.1
Jan-07	11.0	12.5	24.0	4.9	10.0	24.1	11.7	4.8	13.0
Feb-07	4.0	15.0	11.7	15.9	10.4	13.5	-0.2	-2.0	12.1

February year-over-year percent change

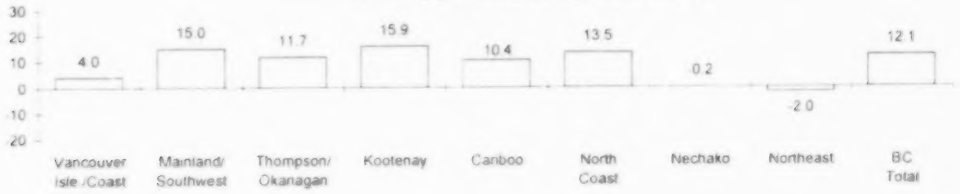


Table 6: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International							
	Total	USA			Overseas			
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**
Annual data								
2002	7,970.8	6,595.9	2,808.1	3,787.8	1,374.9	764.0	411.8	118.0
2003	7,335.3	6,137.4	2,580.7	3,556.8	1,197.8	577.6	410.1	124.8
2004	7,447.7	6,039.1	2,477.6	3,561.5	1,408.7	715.8	458.1	144.3
2005	7,224.8	5,751.0	2,314.5	3,436.5	1,473.8	723.5	493.7	157.1
2006	6,846.0	5,379.8	1,949.8	3,430.0	1,466.1	716.9	492.7	154.7
Annual percent changes								
2002	-4.1	-4.3	-13.8	4.2	-3.0	4.4	-11.7	-10.5
2003	-8.0	-7.0	-8.1	-6.1	-12.9	-24.4	-0.4	5.8
2004	1.5	-1.6	-4.0	0.1	17.6	23.9	11.7	15.6
2005	-3.0	-4.8	-6.6	-3.5	4.6	1.1	7.8	8.9
2006	-5.2	-6.5	-15.8	-0.2	-0.5	-0.9	-0.2	-1.5
Monthly data								
Mar-06	582	458	172	286	124	60	42	13
Apr-06	576	455	163	292	121	58	42	13
May-06	572	449	158	292	123	58	43	13
Jun-06	575	450	158	292	125	60	42	14
Jul-06	562	439	158	280	123	60	43	13
Aug-06	567	443	159	283	124	60	43	13
Sep-06	569	446	158	288	123	60	42	13
Oct-06	571	449	159	290	122	60	40	13
Nov-06	559	436	147	289	123	60	41	13
Dec-06	561	436	155	281	125	62	40	13
Jan-07	570	444	155	289	125	60	42	13
Feb-07	564	439	152	287	126	59	43	13
Mar-07	561	435	154	281	126	60	42	13
Month-over-month growth rates								
Mar-06	1.2	1.1	-2.2	3.1	1.9	-1.8	8.6	3.3
Apr-06	-1.0	-0.8	-5.6	2.1	-1.9	-3.2	0.1	2.5
May-06	-0.7	-1.2	-3.0	-0.2	1.2	-0.3	2.8	0.5
Jun-06	0.5	0.2	0.5	0.1	1.5	2.7	-1.7	1.3
Jul-06	-2.3	-2.6	0.0	-4.0	-1.2	1.0	0.6	-6.0
Aug-06	0.9	0.9	0.6	1.0	0.8	-0.4	0.6	3.9
Sep-06	0.4	0.9	-0.6	1.7	-1.2	0.2	-2.5	-1.1
Oct-06	0.3	0.6	0.6	0.6	-0.9	-0.3	-3.7	-4.4
Nov-06	-2.0	-2.9	-8.0	-0.1	1.1	-0.3	3.0	-0.9
Dec-06	0.3	-0.1	5.7	-3.1	1.6	3.5	-2.5	5.1
Jan-07	1.6	2.0	0.0	3.1	0.3	-2.5	5.2	-3.1
Feb-07	-0.9	-1.3	-2.1	-0.9	0.3	-1.3	1.7	0.4
Mar-07	-0.6	-0.8	1.8	-2.1	0.1	0.1	-3.1	2.3

* Seasonally adjusted visitor entries are calculated by Statistics Canada, and are adjusted to sum to national totals.

** Australia, New Zealand, and other South Pacific nations.

SOURCE: BC STATS, Statistics Canada

Table 7: Transportation Indicators, Seasonally Adjusted

Period	Air Passenger Traffic (000s)					Other Transportation (000s)		
	Vancouver				Victoria	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Vehicles	Passengers	Passenger Vehicles
Annual data								
2002	14,877	7,422	3,855	3,600	1,102	8,272	21,540	2,530
2003	14,321	7,267	3,814	3,241	1,183	8,263	21,348	2,480
2004	15,726	7,986	3,964	3,776	1,250	8,532	21,955	2,586
2005	16,419	8,348	4,107	3,965	1,318	8,539	21,791	2,635
2006	16,929	8,712	4,257	3,960	1,390	8,530	21,689	2,601
Annual growth rates								
2002	-3.9	-5.7	-3.6	-0.2	-4.8	2.1	1.1	2.8
2003	-3.7	-2.1	-1.1	-10.0	7.3	-0.1	-0.9	-2.0
2004	9.8	9.9	3.9	16.5	5.7	3.3	2.8	4.3
2005	4.4	4.5	3.6	5.0	5.5	0.1	-0.7	1.9
2006	3.1	4.4	3.7	-0.1	5.4	-0.1	-0.5	-1.3
Monthly data								
Mar-06	1,406	726	348	332	112	716	1,804	208
Apr-06	1,413	724	355	334	113	714	1,808	219
May-06	1,410	736	348	325	120	708	1,810	218
Jun-06	1,406	728	346	334	119	714	1,809	218
Jul-06	1,422	740	347	335	116	710	1,814	218
Aug-06	1,408	733	347	329	119	717	1,821	227
Sep-06	1,409	728	357	324	118	717	1,822	227
Oct-06	1,418	719	369	330	118	719	1,834	240
Nov-06	1,438	732	369	337	117	673	1,720	201
Dec-06	1,445	728	383	335	113	705	1,797	189
Jan-07	1,442	739	375	328	119	714	1,824	219
Feb-07	1,428	727	359	343	118	711	1,802	221
Mar-07	1,450	736	366	345	121	714	1,810	230
Month-over-month growth rates								
Mar-06	1.4	1.5	-1.1	3.9	-0.5	1.1	0.7	3.3
Apr-06	0.5	-0.3	2.0	0.5	0.4	-0.3	0.2	5.2
May-06	-0.2	1.8	-2.0	-2.6	6.5	-0.9	0.1	-0.7
Jun-06	-0.3	-1.5	-0.7	2.9	-1.1	0.8	-0.1	0.3
Jul-06	1.1	1.9	0.5	0.1	-2.3	-0.4	0.3	0.1
Aug-06	-0.9	-0.9	-0.3	-1.8	2.8	0.9	0.4	4.1
Sep-06	0.0	-0.7	3.1	-1.5	-0.8	0.1	0.0	-0.1
Oct-06	0.6	-1.3	3.3	2.0	0.3	0.3	0.7	5.7
Nov-06	1.4	1.9	0.1	1.9	-1.4	-6.5	-6.2	-16.1
Dec-06	0.5	-0.5	3.6	-0.6	-3.5	4.8	4.5	-5.9
Jan-07	-0.2	1.5	-2.1	-2.0	5.6	1.3	1.5	15.3
Feb-07	-0.9	-1.7	-4.2	4.6	-1.1	-0.4	-1.2	1.0
Mar-07	1.5	1.3	2.6	0.8	2.6	0.5	0.4	4.3

Table 8: Tourism Sector Indicators, Seasonally adjusted

Period	Employment in key industries in tourism sector ('000)					Hotel Industry[2]		Consumer Price Index[1]	
	Total tourism related	Air transport[4]	Accom-modation	Food & beverage services	Arts, entertainment & recreation	Occupancy Rate (%)[3]	Room Rate ($)	Traveller accom-modation	Restaurant food[4]
Annual data									
2002	196.7	13.1	31.6	120.0	32.0	58.9	117.0	124.2	125.4
2003	201.4	13.1	31.5	124.0	32.9	58.3	113.7	111.8	127.6
2004	205.7	12.9	31.5	125.8	35.4	61.3	115.7	102.5	129.9
2005	211.1	13.1	33.1	129.0	35.9	64.0	116.6	99.2	133.8
2006	221.9	13.6	35.2	135.1	37.9	65.9	123.1	96.2	137.1
Annual Growth Rates									
2002	0.7	-8.7	1.0	1.5	1.5	-0.4	0.8	-6.9	3.3
2003	2.4	0.1	-0.4	3.3	2.7	-0.6	-2.8	-9.9	1.8
2004	2.1	-1.5	0.1	1.5	7.8	3.0	1.7	-8.4	1.8
2005	2.6	1.6	5.0	2.6	1.2	2.7	0.8	-3.2	3.0
2006	5.1	4.1	6.5	4.7	5.8	1.9	5.6	-3.0	2.5
Monthly data									
Mar-06	219.7	13.4	35.2	133.1	38.0	65.8	120.50	95.6	136.1
Apr-06	220.0	13.2	35.3	133.4	38.1	66.4	121.30	95.2	136.8
May-06	220.2	13.5	35.3	134.4	37.0	67.5	125.80	95.9	137.3
Jun-06	219.9	13.8	34.9	133.7	37.5	67.5	125.60	96.0	137.1
Jul-06	220.0	13.7	34.7	133.9	37.7	65.9	124.80	95.6	136.6
Aug-06	221.3	14.1	35.0	134.5	37.7	65.0	124.10	95.1	136.6
Sep-06	222.9	13.6	35.4	135.8	38.0	65.1	123.30	95.1	136.6
Oct-06	224.8	13.8	35.6	137.6	37.9	67.0	124.90	97.2	137.1
Nov-06	230.4	13.9	36.2	141.4	38.8	65.9	124.50	97.6	140.2
Dec-06	227.6	13.8	35.5	139.3	39.0	64.5	123.00	97.8	140.5
Jan-07	226.7	13.9	35.2	139.0	38.6	64.9	121.40	98.5	139.8
Feb-07	228.0	13.8	35.1	139.9	39.2	54.8	119.20	99.8	139.3
Mar-07	228.6	14.0	35.1	140.7	38.8	49.9	122.70	100.1	138.9
Month-over-month growth rates									
Mar-06	0.5	0.0	1.1	0.5	0.2	0.4	0.7	1.5	0.2
Apr-06	0.2	-1.4	0.2	0.3	0.4	0.6	0.7	-0.4	0.5
May-06	0.1	2.3	0.1	0.7	-3.0	1.1	3.7	0.7	0.4
Jun-06	-0.1	1.7	-1.1	-0.5	1.3	0.0	-0.2	0.1	-0.1
Jul-06	0.1	-0.5	-0.6	0.2	0.5	-1.6	-0.6	-0.4	-0.4
Aug-06	0.6	3.2	0.8	0.4	0.0	-0.9	-0.6	0.5	0.0
Sep-06	0.7	-3.4	1.3	1.0	0.7	0.1	-0.6	0.0	0.0
Oct-06	0.9	1.1	0.4	1.3	-0.2	1.9	1.3	1.1	0.4
Nov-06	2.5	0.9	1.7	2.8	2.5	-1.1	-0.3	0.4	2.3
Dec-06	-1.2	-0.8	-1.9	-1.5	0.3	-1.4	-1.2	0.2	0.2
Jan-07	-0.4	0.8	-0.8	-0.3	-0.8	0.4	-1.3	0.7	-0.5
Feb-07	0.5	-1.0	-0.3	0.7	1.4	-10.1	-1.8	1.3	-0.4
Mar-07	0.3	1.5	0.0	0.6	-0.9	-4.9	2.9	0.3	-0.3

[1]Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours) and BC Stats.

[2]Source: Pannell Kerr Forster and BC Stats.

[3]Occupancy Rate change expressed as percentage point change. [4] No identifiable seasonality.

[5]Hotel Occupancy Rate and Room Rate are not available for January from Pannell Kerr Forster.

Table 9: BC Restaurant and Tavern Receipts, Seasonally Adjusted

Period	Restaurants and Taverns [1]					
	Receipts ($ million)					
	BC			Canada		
	Total	Drinking places	Food Services	Total	Drinking places	Food Services
Annual data						
2002	5,403.0	546.2	4,856.8	34,527.9	2,610.2	31,917.7
2003	5,654.4	584.9	5,069.5	35,043.2	2,626.9	32,416.4
2004	5,961.7	624.3	5,337.5	36,682.9	2,708.5	33,974.4
2005	6,131.2	570.0	5,561.2	37,951.7	2,690.0	35,261.7
2006	6,544.1	449.2	6,094.9	40,063.6	2,572.4	37,491.2
Annual growth rates						
2002	1.6	2.3	1.5	2.3	0.3	2.5
2003	4.7	7.1	4.4	1.5	0.6	1.6
2004	5.4	6.7	5.3	4.7	3.1	4.8
2005	2.8	-8.7	4.2	3.5	-0.7	3.8
2006	6.7	-21.2	9.6	5.6	-4.4	6.3
Monthly data						
Mar-06	539	34	505	3,328	205	3,123
Apr-06	568	36	530	3,268	215	3,053
May-06	543	36	507	3,275	216	3,058
Jun-06	540	37	503	3,290	213	3,077
Jul-06	542	40	502	3,286	217	3,069
Aug-06	553	39	514	3,317	211	3,105
Sep-06	550	39	511	3,341	212	3,130
Oct-06	549	35	513	3,392	215	3,176
Nov-06	545	33	512	3,384	212	3,172
Dec-06	554	39	514	3,459	222	3,237
Jan-07	562	35	528	3,471	213	3,258
Feb-07	561	32	529	3,419	196	3,222
Mar-07	560	34	526	3,428	205	3,223
Month-over-month growth rates						
Mar-06	1.2	-8.8	2.0	-1.3	-4.2	-1.1
Apr-06	5.0	6.4	4.9	-1.8	5.0	-2.3
May-06	-4.1	-0.9	-4.3	0.2	0.6	0.2
Jun-06	-0.6	1.9	-0.8	0.5	-1.4	0.6
Jul-06	0.4	7.8	-0.1	-0.1	1.8	-0.3
Aug-06	1.9	-1.6	2.2	0.9	-2.5	1.2
Sep-06	-0.5	-0.3	-0.5	0.8	0.1	0.8
Oct-06	-0.2	-9.1	0.4	1.5	1.8	1.5
Nov-06	-0.7	-7.0	-0.3	-0.2	-1.8	-0.1
Dec-06	1.6	19.8	0.5	2.2	5.1	2.0
Jan-07	1.5	-12.5	2.6	0.3	-4.4	0.7
Feb-07	-0.3	-9.1	0.2	-1.5	-7.7	-1.1
Mar-07	-0.2	7.6	-0.7	0.3	4.3	0.0

[1] Source: Statistics Canada & BC Stats

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

Unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is adjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below $20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Management Services, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca